

Download Ford Pinto Case Study Pdf

FORD PINTO OUTLINE • INTRODUCTION • STATEMENT OF THE PROBLEM • FACTS OF THE CASE • CASE ANALYSIS • CASE RESOLUTION The Ford Pinto is a front-engine, rear-drive subcompact car manufactured and marketed by Ford Motor Company for model years 1971-1980. The Ford Pinto case is today considered a classic example of corporate wrong-doing and is a mainstay of courses in engineering ethics, business ethics, philosophy, and the sociology of white - collar crime. THE FORD PINTO CASE . The scandal and the trial . On August 10, 1978, a tragic automobile accident occurred on U.S. Highway 33 near Goshen, Indiana. The cases involving the explosion of Ford Pinto's due to a defective fuel system design led to the debate of many issues, most centering around the use by Ford of a cost-benefit analysis and the ethics surrounding its decision not to upgrade the fuel system based on this analysis.